

CURRICULUM VITAE

(as at June 2015)

ALEX HETHERINGTON BA, MSc

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Summary of Expertise

i) Environmental sustainability

Project design Member of project design teams reviewing and designing cleaner production projects in the South African and Namibian fishing industries.
Member of design team of Western Cape Climate Change Response Strategy and Action Plan.
Lead designer of joint World Wild Fund for Nature–South Africa (WWF-SA)/ South African Dept. of Environmental Affairs and Tourism Corporate Climate Change project.
Joint designer of WWF-SA “Water Neutral” project.
Lead designer of University of South Africa’s Centre for Corporate Citizenship (Unisa CCC) Chair for Business and Climate Change.
Development of environmental sustainability module, on behalf of WWF-SA, for Unisa CCC.
Lead designer of Libstar Environmental Management Framework for owned companies.
Lead designer Investec stakeholder engagement process and materiality evaluation.

Sustainability strategy Activities include: Advising on corporate sustainability practices and strategy for WWF South African, Nedbank, Sanlam, Kansai Plascon, Capespan, Hollard Insurance, Santam and Investec.

Carbon management consulting Founding member of Carbon Calculated, a specialist carbon footprint and management consultancy. Clients include: Sanlam, Santam, Smit Amandla Marine, Foschini, BidVest, Liberty, Investec, Vodacom, Adcock Ingram, Mediclinic, Remgro, RCL, SA Corporate Housing Trust, Nampak.

Writing	<p>Activities included: Writing and publication of Integrated Reports and sustainability reports.</p> <p>Co-authoring and editing of training manuals in Integrated Natural Resource Management and Local Economic Development.</p> <p>Author and editor of five independent publications on cleaner production in South African industry sectors.</p> <p>Writing for the World Economic Forum Africa Summit, 2005, 2006 & 2008.</p>
Research	<p>Special project research for corporate, NGO and government clients with specific focus on climate change, cleaner production, water resources management and the fishing industry.</p>

Academic Record

Imperial College of Science, Medicine and Technology, University of London, United Kingdom (2001-04)	Master of Science (MSc) – Environmental Management Correspondence study covering environmental science, environmental economics, environmental sociology, methodologies in environmental management, environmental ethics, plant genetic resources and integrated water resource management.
University of Cape Town, South Africa (1991-93)	Bachelor of Arts (BA) Full-time study, including major subjects in English literature and Developing World Politics.
Rugby School, United Kingdom (1988-89)	Oxford and Cambridge A-levels Subjects: English, History and Geography
St Stithians College, South Africa (1983-87)	JMB Matriculation Subjects: English, Afrikaans, History, Geography, Science, Mathematics
Other (short courses)	<p>The Age of Sustainable Development, Columbia University (Coursera), 2014</p> <p>Responsible Investment, International Corporate Governance Network, 2013</p> <p>Basics in Greenhouse Gas Management Accounting, Greenhouse Gas Management Institute, 2008.</p> <p>Climate Change: Risks and Opportunities for the Finance Sector, UNEP-FI, 2007.</p> <p>Environmental and Social Risk Analysis for the Financial Sector, UNEP-FI, 2007.</p>

Work history

2008–present	Founding member, Carbon Calculated
2004–present	Independent consulting strategist & project designer in corporate environmental sustainability
1996–2004	Hetherington Media, communications consultancy Founder; Director for strategy development and implementation
1998–2000	Bandwidth Visual Solutions, design and technology consultancy Seconded as Managing Director
1995	Felicia Mabuza-Suttle Show, current affairs television programme Senior Researcher; Video producer
1994	Profit Magazine, business magazine Editor Midrand Reporter, weekly newspaper Reporter
1993	Freelance journalist contributing to The Argus; South African Press Association during final year of full-time university study.

List of Clients

International

New York Times
Discovery Channel USA
World Economic Forum
The Nature Conservancy
SafeMap International
Royal Danish government, DANIDA
IUCN – The World Conservation Union
COWI, Denmark

Southern African

Sea Harvest Corporation
Woolworths
The Mvula Trust
Development Bank of Southern Africa
Stutterheim Development Foundation
Transitional National Development Trust
C.A.P.E.
Sustainable Energy Africa
Global Water Partnership, Southern Africa
South African Broadcasting Corporation
WK Kellogg Foundation (Southern Africa)
CARE Lesotho-South Africa
World Wide Fund for Nature – South Africa
Nedbank
Sanlam
Santam
Hollard Insurance Group
Kansai Placon
Western Cape Dept. of Environmental Affairs
SA Dept. of Environmental Affairs & Tourism

Capespan
Orely Foods
Lancewood
Ambassador Foods
Investec
Libstar
ArcAqua

Elected Positions

2004 - 2007

25:40, United States non-profit organisation working with child victims of HIV and AIDS in southern Africa.
Member of Board of Directors.
