

## Resume – Alexander (Alex) McAndrew Hetherington

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### Summary

Pedigreed sustainability professional with 15-years' experience across diverse sectors. Specialist in key international sustainability standards, including Equator Principles, IFC Performance Standards, SASB, GRI, TCFD, GHG Protocol.

Unique thinker with interrogative mind and belief that financial markets can play a central role in driving solutions for social and environmental problems.

Currently enrolled in Columbia University's Sustainable Finance and Investment CPA.

### Core competencies

- Founded three specialist sustainability companies in: media; carbon management; public events
- Managed high skilled teams/projects – 5-15 members
- Designed and implemented sustainability strategies with executive leadership of nine listed South African corporations with individual revenues in excess of US\$2bn. Three of these in the financial services industry
- Embedded Equator Principles in 2 financial institutions
- Developed specialist TCFD-research unit
- Authored in excess of twenty GRI-aligned sustainability reports
- Authored in excess of fifty corporate GHG Protocol carbon footprint reports
- Managed ten corporate and carbon credit greenhouse gas verification reports (ISO14064-3)
- Led two Science-based Target Initiative submissions
- Managed and authored sixty corporate CDP climate change risk submissions – ten listed on global A-list
- Authored six corporate CDP water risk submissions
- Designed 1<sup>st</sup> corporate climate change mitigation project for South African government & WWF
- Co-designed climate change response strategy and action plan for Western Cape government – 16 authors
- Authored training manuals in Local Economic Development, Community Managed Water and Sanitation Services, Community-based Natural Resource Management
- Delivered numerous public presentations and authored articles on climate change and sustainability risk management

### Professional experience

2004-present : Independent sustainability consultant  
2017 : TonneZero - co-founded, sustainable events consultancy  
2008 : Carbon Calculated - co-founded, carbon management consultancy  
1995-2004 : Hetherington Media - founded and managed, sustainability media agency

**Education**

Columbia University, New York : CPA Sustainable Finance, currently enrolled  
Imperial College, London : MSc Environmental Management, 2004  
University of Cape Town : BA Political Science and English Literature, 1993

Other : Environmental and Social Risk Analysis for the Financial Sector, UNEP-FI, 2007  
Climate Change: Risks and Opportunities for the Financial Sector, UNEP-FI, 2007  
Greenhouse Gas Management Accounting, GHG Management Institute, 2008  
Responsible Investment, International Corporate Governance Network, 2013

**Additional information**

Member of the Board : 25:40, HIV and AIDS non-profit (USA), Board member, 2003-05  
Member of Advisory Board : MCC Masi 750, Shool sports/leadership non-profit (SA), current

Alex is a triple US/UK/South African citizen. He is married with a grown son.